



**AFRICA**  
COLLEGE  
FOUNDATION

BUSINESS MODEL II

**EDUCATION-CHANGING  
INNOVATION**

MAHARISHI INVINCIBILITY INSTITUTE

Education Changes Lives,  
Families, Countries, Continents

# The Challenges Facing Higher Education Provision

**“Higher education is a cultural and economic asset that fosters personal growth and societal progress. For vulnerable students, it offers economic security and a stable future.”**

- UNESCO

Education costs are spiraling faster than inflation globally, student debt levels are at an all time high, higher education remains 'elitist' and exclusive, there are rising mental health concerns amongst University entrants, and graduate employment levels are dropping in a number of countries.

**\$1.75 trillion** student loan debt in the United States

**268.28%** increase in education prices, 1993-2023  
(U.S. BUREAU OF LABOR STATISTICS)

**5%** of the world's 82-million refugees are enrolled in higher education.

**35%** of students screened positive for a mental health disorder  
(WHO'S WORLD MENTAL HEALTH INTERNATIONAL COLLEGE STUDENT INITIATIVE)

**25%** of all South Africans suffer from post-traumatic stress disorder.

**4%** of students that start grade 1 in South Africa end up with degrees:  
(SOURCE: HIGHER EDUCATION MINISTER)

These and a host of other factors plague education access and success. Amongst marginalized communities in Southern Africa, these factors are greatly exacerbated.

Transforming Education: Maharishi Institute Case Study

# Supporting World Leading Education For All

## **A student-led university,**

cutting running costs by over 40%, enhancing students' CVs, and achieving remarkable job placement rates.

## A space where daily **yoga and transcendental meditation**

practices lead to a 0% rate of PTSD and chronic depression among students, down from over 40%.

## **A 95% graduate job placement rate,**

even in the world's highest youth unemployment context.

A school with

## **annual two-week retreats**

on a 4200-acre nature reserve campus, home to over 4,000 animals, helping students discover their life purpose and achieving near-universal career success.

A university with

## **open access for all,**

including 70% of students barred from other institutions, achieving a 90% internship-to-permanent-job conversion rate.

An education institution

## **charging only £8.77 per month from students,**

operating without government funding, and achieving 80% self-sustainability.

An education institution providing education valued at £77,000 to students,

## **while costing only £5,000**

50% or less compared to other institutions, while offering up to 20 additional services.

**This is MI:**

**education innovation that has  
worked reliably, repeatedly, and  
measurably over two decades.**



# MI HAS DEVELOPED OVER 100-INNOVATIONS TO RESOLVE THESE EDUCATION CHALLENGES, ACROSS:

- A. Financing
- B. Education
  - a. Consciousness-Based Education
  - b. Curriculum Innovations
  - c. Teaching Innovations – Learning Process Innovations
- C. Education Access
- D. Partnership
  - a. Corporates
  - b. Other Educational Institutions
  - c. Government
- E. Alumni
- F. Business Model

SO THAT WE CAN OFFER  
WORLD LEADING EDUCATION FOR ALL

Financially Sustainable  
Technology-Enriched **Holistic**  
**Relevant** Cutting-Edge  
Scalable and Replicable **High Quality**  
**Low Cost to Set-Up** Effective  
**Lowest Cost to Students**

## What we do, how it works

# Preparing an Unprecedented Workforce

Leading educational institutions can sometimes be called: 'Genius In, Genius Out'. They take 1% of the best in a population and produce great success with these individuals. What is far more significant and game-changing, is to take the '99%' of the population, and help them become truly successful, which is MII's passion and fascination. MII aims to offer world-leading education to all at the lowest possible cost, and we know of no model exactly similar in the world.

**'Learn & Earn'**: all students get a job either on campus or externally which provides them with work experience, develops leadership skills, teamwork, and allows students to pay part of their salary forward to help another student.

**'Pay it Forward'**: all successful graduates fund another student, less the contributions already made through 'Learn & Earn'

This practical experience gained by students, along with the integrated innovative curriculum has led to strong and consistent demand from employers. Employers comment on the strong sense of values, passion, commitment, teamwork, positivity, professional and life skills, and competence that emanate from the graduates.

### SOME EMPLOYER PARTNERS:



# A DAY IN THE LIFE OF AN MII STUDENT

**8 AM**

YOGA

BREATHING

TRANSCENDENTAL MEDITATION

REST

READING SOFTWARE

MATHS SOFTWARE

LANGUAGE SOFTWARE

LIVE WORK EXPERIENCE

INTENSIVE BOOTCAMPS

LUNCH

NATURE RETREATS

SPORTS AND EXERCISE

SPEAKING AND DEBATING

OPEN BOOK EXAMS

LOGIC AND CREATIVITY SKILLS

LECTURES WITH GLOBAL FACULTY

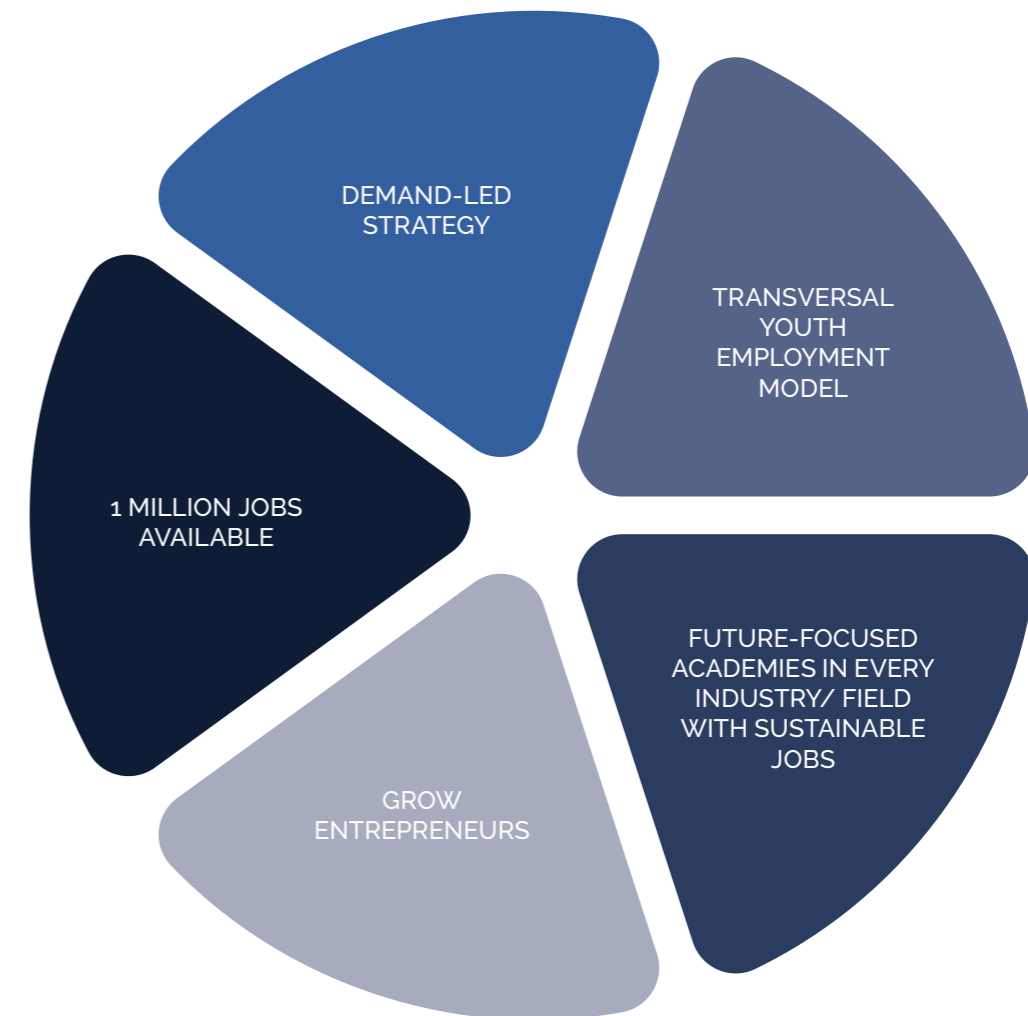
MEALS TOGETHER

**6 PM**

## Spotlight

# Developing Full Potential 21st Century Competencies and Lifelong Skills

Ultimately, we aim to put £50 billion in lifetime earnings into the hands of marginalised youth, providing them with the 21st-century skills to give them economic relevance and building a fully replicable model. While completing the degree programme the students have the option to complete a professional industry specialisation in one of our Professional Academies.





## E<sup>3</sup> and Teacher Connect

# E<sup>3</sup> and Teacher Connect

MII has innovated in and led a series of system-change initiatives in South Africa. For example, MII initiated, founded, and leads the E<sup>3</sup> programme with the Department of Basic Education in South Africa. This initiative brings project-based learning to all South African schools, encouraging problem-solving ability from an early age. MII has developed the core mobile-phone based platform linking all school-teachers in the country, reaching close to 70% of all teachers in SA, and over half of all school Principals.

### **ENTREPRENEURSHIP:**

The ability to start your own enterprise and eventually employ others

### **EMPLOYABILITY:**

Good critical literacy, well-developed number sense, and the skills to solve problems will increase employability

### **EDUCATION:**

School-leavers should be equipped with skills to be responsible good citizens, develop a strong character, and become lifelong learners

TeacherConnect is a free real-time chat-based learning and mentorship platform for teachers, learners & education. Through this platform teachers can attend enrichment webinars, and 410,000 teachers countrywide can receive tailor-made training in curriculum, psychosocial support provision and even school maintenance and repair - all critical areas of need in the South African Education context.

**CONNECT:** Providing a WhatsApp chat-based, mobile support line available 24/7 to all teachers

**HELPDESK:** AI-powered helpline providing immediate answers and links to information

**LEARN:** Curriculum of E<sup>3</sup> pedagogy in mobile format accessible via WhatsApp

**MENTOR:** Coaching and peer-based support and guidance

**TRACK:** Real-time dashboards

Education Innovation  
that Works...Measurable,  
Repeatable, Reliable,  
and Scalable





**AFRICA**  
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**SUPPORTING WORLD-LEADING EDUCATION FOR ALL**

Partner with ACF (MII U.K.) to discover the richest form  
of education that regenerates our world, today.

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