# AFRICA COLLEGE FOUNDATION

# THE STORY

MAHARISHI INVINCIBILITY INSTITUTE



\$1 MILLION AWARD



INTERNATIONAL



WORLD ECONOMIC FORUM



WORLD ECONOMIC FORUM



SOUTH AFRICA



SOUTH AFRICA



UNIVERSITY OF THE PACIFIC, CALIFORNIA



BAHRAIN'S EDUCATION PROJECT

# Significant change

# Join Forces with Global Award Winners for Innovation in Education

The Maharishi Invincibility Institute (MI) is enabling unemployed young adults to access transformative education that virtually guarantees them a quality job and career success. This transformative approach is profoundly changing their own lives, and directly benefiting their families and their communities.

Maharishi Institute (MI) is enabling young adults from the most excluded and lowest income families (often child-headed households, or facing a myriad of social challenges such as substance abuse, violence and deprivation) in South Africa to earn a university degree, and a pathway into critical and scarce professional industry skills, opportunities not easily available to them otherwise. These graduates are securing jobs in management consulting, banking and technology, enabling them to earn over 3 times their combined average family income within three years of graduation.

Over 20,000 students have had this type of success, emerging firmly into the middle class, because of the MII model to date. Not only are students from low-income families finding an extraordinary level of financial success, but also the overall education approach at MII (combining education, leadership opportunities and mental and emotional health support) is enabling them to change the narrative of what it means to grow up in South Africa.

This unique outcome-driven, holistic education model, focused on fully developing every student's inner potential, has an equally impressive business model. This ultra-loss-cost education provision requires the students to pay a fee of only \$11 per month. This is possible through the innovative blended financial model, combining a bursary fund and 7 other diverse funding streams through this the organization is now 80% self-funded.

Further, MII has been able to reduce operating costs by 40% because the students are involved in running the University as the university is run by students and alumni. This also contributes to their leadership and character development.

MII is growing in 12 locations across four-countries, and has won 34 local and international awards.

# Compelling reasons to partner with us

# Why the Africa College Foundation (MII U.K.) Raises Funds to Support MII

If MII were to raise another \$132m in capital fundraising over the next 15 years, a total of 40,000 students per year, every year from the most deprived backgrounds in South Africa, would be preparing themselves to become high-paid professionals. This would be sustained without ever needing philanthropy (only charging students \$11 per month). There are no other tertiary education models that come close to this impact and financial sustainability at scale."



Supporting MII's education system empowers individuals to break free from limited opportunities, historic injustices, and societal constraints. Our professional industry academies and access to degrees, equip graduates with the skills necessary to excel in today's job market. Our unique 'Consciousness-Based Education' (CBE) curriculum allows youth to move to a place of self-mastery, productivity, and competence. Whether donor funding is directed toward capital growth:- new campuses leading to stepped growth in capacity, or invested in our perpetual bursary fund, any, even once-off funding still yields a significant impact.

Join us in shaping a better world where education drives individual growth and societal progress.



The need is great. Time is short.

# 67% of Youth in South Africa From Age 18 to 24 are Unemployed

There are millions of children in SA growing up without a father, or a mother, with a grandmother or grandfather, or sometimes no adult love and guidance. Millions of unemployed children and young people are trying to launch themselves into a twilight economy. Chronic anxiety, fear, depression, and even anger can develop. Living every day, often hustling to survive, the pressure can take its toll'.

"Youth are undoubtedly Africa's greatest asset. Africa's youth population is rapidly growing and is expected to double to over 830 million by 2050. If properly harnessed, this increase in the working age population could support increased productivity and stronger, more inclusive economic growth across the continent."

- AFRICAN DEVELOPMENT BANK GROUP

## What is CBE?

# Consciousness-Based. Intergenerationally Empowering Education

When young people come to study at MI, they find a place of love, a place of caring, where 'you are appreciated for just being you'. They find a place where 'you can feel worthy' as a human being; that you matter to someone. That feeling of self-worth has led to a consistent average of 95% job placement over nearly twenty years.

As this process unfolds, chronic fatigue, abnormal stress, and even Post-Traumatic Stress Disorder, depression, and all types of anxiety spontaneously reduce, and the nervous system can normalize. Over 600 peer-reviewed scientific studies, published in over 200 academic and scientific journals, point to this transformation. This inner reduction of stress and trauma is truly a game-changer! This process grants a young person the physiological freedom inside their nervous system to grow internally, unleash their self-esteem, develop their natural inner confidence and creativity, liberating them to make sounder decisions, build stronger and more meaningful relationships, and communicate more effectively with their environment. The beauty that shines forth is something to behold.

AT MII EVERY YOUNG PERSON MATTERS DEEPLY TO US.

# "The new gold is our youth. This is a new kind of mining; mining infinity"



MII utilises a global breakthrough in education, known as Consciousness-Based Education (CBE). Our starting point is that every child has untapped genius deep inside. If we want to develop that genius, the development work has to start from deep inside. CBE builds the individual from the inside, at that deepest level, starting with the development and expansion of inner consciousness or wakefulness, utilizing daily practices and disciplines like yoga and Transcendental Meditation (TM).

# Rehumanizing Education

# Putting The Human Being First

At MII, as students develop skills, and deepen their wellbeing, both in a structured and intrinsic way, students grow systematically in their academic, personal, and career achievements. In this way, even students who would not be eligible to join any public or private institution at higher education levels, have repeatedly proven to the world that they can make it through and beyond, and become successful. This success means proper housing, healthcare, and schooling for their children. This means a 'proper life,' beyond a family's wildest expectations.



# MII INTRINSICALLY PROVIDES THE TOP 10 SKILLS (WEF REPORT):

- 1. Complex Problem Solving
- 2. Critical Thinking
- 3. Creativity
- 4. People Management
- 5. Coordinating with Others
- 6. Emotional Intelligence
- 7. Judgment and Decision making
- 8. Service Orientation
- 9. Negotiation
- 10. Cognitive Flexibility

Putting what really matters first, the results have spoken for themselves for over twenty years.

# Educational offering and what a bursary includes

# Demand-driven Education and Training Focused on Economic Opportunities

Demand-driven Education and Training Focused on Economic Opportunities MII is growing its Consciousness-Based Education approach across multiple education levels: from preschool to high school, to college and university. But at its heart, MII offers specialist industry professional academies on a demand-driven basis from employers, to train youth into critical and scarce-skilled jobs. MII offers a growing number of 'Industry Verticals' (described below).

# 90% of MII's students come from families earning a combined income of under \$220 per month.

These families do not have 'a penny to spare'. To facilitate access, MII provides every student with a bursary at the higher education level and a full scholarship at the high school level.

By giving the gift of higher education or industry vocational skills, and a higher level job to an unemployed individual, you help them become a highly functional, competent & employed member of society — you give the gift of dignity and freedom — you help change everything.

Developing an 'Education City'

# Join ACF (MII U.K.) in Changing the Fortunes of the Next Generations

Through the recent donation by Anglo American of their iconic HQ building in the Johannesburg CBD, MII can now scale to educate 5,000 unemployed students simultaneously. MII's three substantial buildings are at the heart of a major coalition working to regenerate the Johannesburg CBD. Your invaluable support would make a significant difference in this important process.



Join Africa College Foundation (MII U.K.) in Developing a New Generation of Leaders for Africa



"Of Africa's nearly 420 million youth aged 15-35, one-third are unemployed and discouraged, another third are vulnerably employed, and only one in six is in wage employment"

- AFRICAN DEVELOPMENT BANK GROUP

"11 million young people join the African labor market each year, yet the continent generates only 3.7 million jobs annually. 89% of youth go into the informal sector where they have no job security"

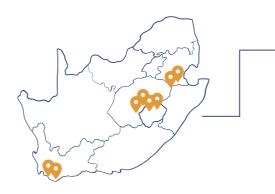
- CITIES ALLIANCE

"82% of Africa's workers, are 'working poor' [this is the highest rate of 'working poor' or underemployment in the world] "

-INTERNATIONAL LABOR ORGANIZATION

# ACF (MII U.K.) is supporting MII in 12 locations

# Our Campuses



#### **SOUTH AFRICA:**

#### URBAN

- Johannesburg (Main Campus comprises three large buildings, 60,000 m² space)
- Johannesburg location II (Digital Youth Campus)
- Durban (63-acre golf course campus for high school, university, digital university)
- Cape Town (inner city building space provided by major bank)
- Stellenbosch (Business Skills Institute, providing specialist skills to industry)

#### RURA

- Bronkhorstspruit (Ezemvelo Nature Reserve, MII Eco-Campus 4,200 acres, circa 4,000 animals)
- Bushbuckridge (Lillydale)
- Bushbuckridge II (Huntingdon)

#### ZIMBABWE:

· Zvishavani (three nearby sites)



#### ZAMBIA:

Lusaka (300 acre farm on the west side of Lusaka, for university, digital university, postgraduate institute, high school, primary school, preschool)

#### BRAZIL:

• San Paolo (Cybersecurity Academy)



Programs are growing across University,
College, Professional
Industry Academies,
High School, and
Preschool.

# THE MASTER PLAN

Create 'Education Town'
Turn the historical Johannesburg Central
Business District into a University College town.

All Expansion

Keep innovating a self-sufficient human, educational, physical, financial & tech infrastructure for rolling out anywhere.

**Headquarters to Support** 

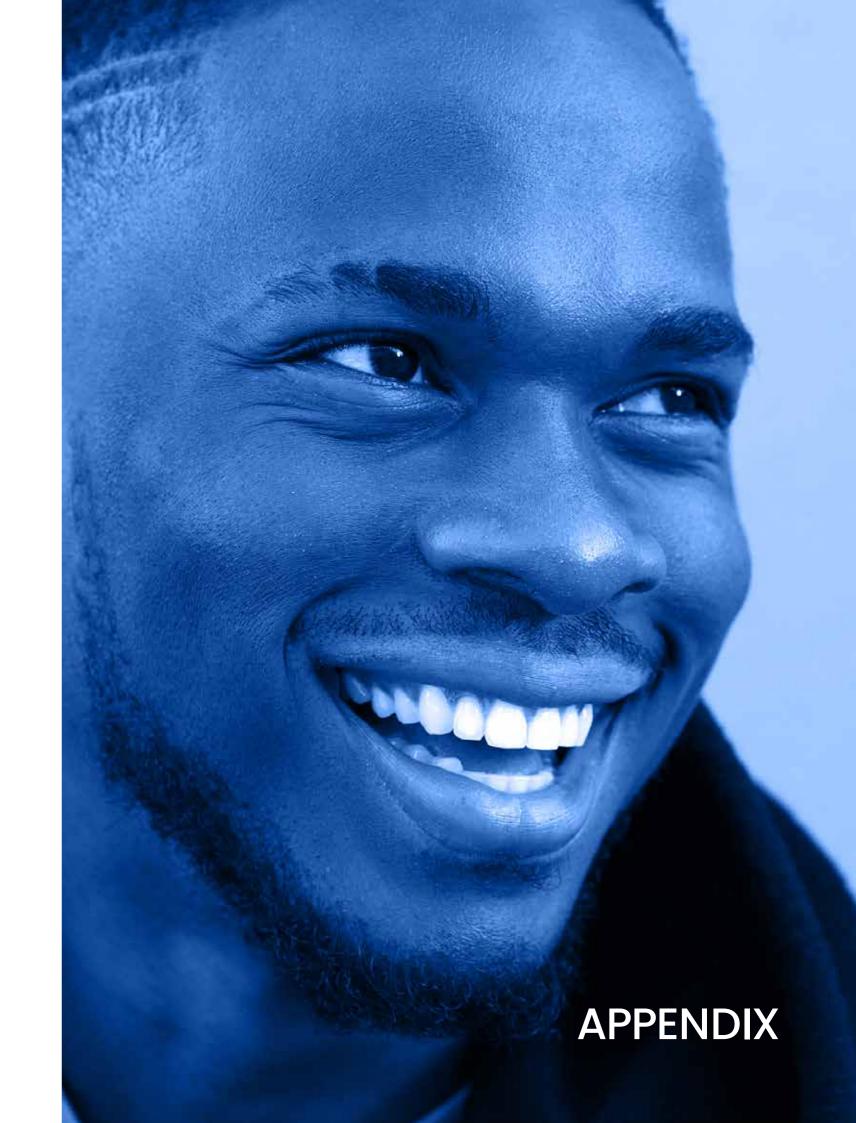
Establishing Affordable Campuses in High-Demand Areas
Durban, Cape Town, Lusaka, etc accompanied with ultra-low-cost foundation sites in rural areas/townships.

Preparing Graduates for Real Jobs
High-touch transformational learning supported by
hosting all course content in the cloud with a fully
automated AI-supported ecosystem.

Operational Excellence

Build a world-class academic and operational team and scale to 40,000 students organically over time.

By 2035, we aim to assist 100,000 African students, earning \$63 Billion over their working careers supporting 1,000,000 family members.





## 2007/08

Maharishi Institute founded by Dr. Taddy Blecher and Dr. Richard Peycke. Anglo American donated a 9-story building. Partnerships established with Maharishi University of Management (MUM), USA, as well as Microsoft, Cisco and a network of other providers.

# 2013/14

First MUM Degree graduation ceremony held in December 2013 and second graduation ceremony held in December '14.

## 2015

During 8 of our 12 months, an MI graduate was ranked 1st out of 250 staff, or 1st in their team, while working at one of our employment pipeline partners, Genpact.

## 2017

- MI won Silver Award in the Conscious Companies of the Year.
- Launched a partnership with Digital Solutions Group (DSG) to facilitate part-time work for students in their call centre.
- Financial Markets Academy begins.

# 2020/21

- MI opened 3rd campus in Cape Town.
- MI celebrated its 12th intake of students.
- Private College Registration
- Baoba Institute in Brazil starts
- Maharishi Invincibility School in Zimbabwe
- MII acquires Digital Youth ICT Academy

## 2022

- Digital technology Grades 10-12 launched (NCV)
- Maharishi Pre-School
- Maharishi Invincibility School for Girls
- Human-Computer Interface Academy with ARSA Bank
- Imvula Securities, inhouse stock broker for Financial Markets students
- Acquired 100% of Business Skills Institute in Stellenbosch

# 2009/10

Imvula Educational Trust is founded to help MII become the world's first self-sustainable education institution through B-BEE investments.

# 2011/12

Dr. Taddy Blecher selected as an Ashoka fellow.

## 2016

- All 35/35 graduate interns hired from Universities by one our highly-regarded employment pipeline partners, Accenture, came from MII.
- MII Durban opens its doors with 36 students.
- Third MUM graduation ceremony held in June.

## 2018

- · Welcomed our 10 th intake of students.
- Mandela Day walk with the elders.

## 2019

- Launched the Bryte Insurance Academy and ABSA Cyber Security Academy.
- Our international accreditation partner MIU, USA, receives Financial Sector Conduct
- Authority (FSCA) recognition.
- Stanford University selects MII as one of the 12 most innovative in the world.

# 2023

- Anglo American donates 14-story iconic building
- MII Durban secures funding for a new 63-acre
  campus
- 300 acres of land acquired on the west side of Lusaka. Zambia

## **BURSARY PACKAGES**

- A nationally and internationally accredited degree. (The business degree offered through MII's partnership with Maharishi International University (www.miu.edu) in the USA, offers 32 business and humanities subjects/ modules).
- Industry verticals, consist of nationally accredited vocational qualifications, and national compliance certifications, along with national and internationally recognized industry certifications and qualifications.
- Self-development techniques practiced daily.
- Leadership and other personal development courses
- Physical health and fitness activities daily, along with sports and recreational facilities.
- Mentored entrepreneurship experiences for all students over an extended period of time.
- Three years of work experience, working in a real job 4-hours per day in their chosen field.
- A foundation or bridging year to prepare students for the requirements for university admission.
- A block system approach which studies one subject or discipline at a time, to allow total focus in a specific field.
- An integrating approach that links all subjects together into a coherent approach.
- 'Scaffolding support' with daily English communication, mathematics, computer, and other professional life skills

- All books and study materials
- Field trips, bootcamps, and retreats
- Daily lunch (hot freshly cooked nutritious meals)
- Additional food support for dinner and breakfast
- Clothing and childcare support
- Leadership training
- Counseling, coaching, and mentorship
- Job placement on graduation

## PROFESSIONAL ACADEMIES



#### FINANCIAL MARKETS ACADEMY

Equips graduates with scarce financial and banking skills that are in high demand. Graduates can be employed as financial analysts, risk assessors, or a stockbroker with our recognized programs.



#### CYBERSECURITY ACADEMY

Offers first-rate training and hands-on experience in the industry. This vertical ensures a highly prestigious career in Cybersecurity, ethical hacking, and other digital industries.



#### **GLOBAL BUSINESS SERVICES**

Provides a series of comprehensive National Skills Development certifications recognized by the industry, which in turn opens up dozens of career opportunities across telecommunications, finance, IT, and sales. This includes the Impact Sourcing Academy set up in partnership with the Rockefeller Foundation as a project-based initiative. This gives more global edge to the broader Global Business Services area.



#### **INSURANCE ACADEMY**

Brings significant insights into insurance operations through work programs and industry-leading modules, offering an exciting career as an insurance professional such as a broker or consultant, a financial advisor, or a claims manager.



#### **ENTREPRENEURSHIP ACADEMY**

Teaches students the personal and essential skills needed to excel as an entrepreneur by developing their mindset as successful business owners alongside intensive training, problem-solving, and coaching, and by providing carefully curated experiences.



#### **DIGITAL ACADEMY**

Trains students in digital skills, which are the key to employability and economic growth. MII offers over 40 internationally recognized certifications that could qualify graduates as network engineers, digital marketers, or App developers.



#### **GREEN INDUSTRIES ACADEMY**

Enables students to embark on a career in nature conservation with recognized qualifications that qualify them to work in game reserve management, a game ranger, or a nature conservation specialist.



#### CONSCIOUSNESS PROFESSIONAL ACADEMY

Become a professional consciousness development practitioner with the Maharishi Consciousness Academy. The field of consciousness development is cutting-edge for any academic institution, and this program delves into the brain science and neurophysiological transformation that occurs with the regular practice of the technologies of consciousness development.



### SUPPORTING WORLD-LEADING EDUCATION FOR ALL

Partner with ACF (MII U.K.) to discover the richest form of education that regenerates our world, today.

WWW.ACFOUNDATION.UK