



AFRICA

COLLEGE
FOUNDATION

SKOLL FORUM 2024 | OXFORD UK

AFRICA'S FIRST EDUCATION CAPITAL

MAHARISHI INVINCIBILITY INSTITUTE



Investing in African Youth

Empowering and Transforming Lives Through Education

To meet our global sustainability targets we need to invest in education of African youth. Over the past two decades, we have been transforming the most marginalised youth in Africa into mainstream protagonists for socioeconomic mobility.

Return on investment in higher education in Sub-Saharan Africa yields more significant results than in any other economy.

Our innovative system of Consciousness-Based Education (CBE) has resulted in the first free holistic tertiary educational institution under the leadership of South African icon, Dr. Taddy Blecher. By combining comprehensive academic training, demand-driven transferable skills development, yoga, transcendental meditation, counselling, and healthy nutrition, along with innovative income generation schemes like 'learn and earn' and 'pay it forward', we ensure universal access to education. This holistic approach has enabled 70% of women and refugees to overcome the triple challenges of poverty, inequality, and unemployment, with 90% transitioning into the middle class within three years after graduation.

“The new gold is our youth. This is a new kind of mining; mining infinity”



- DR. TADDY BLECHER

Having successfully enabled 24,000 graduates to contribute to the economy, we are now leading the creation of the first educational capital of the continent by transforming Johannesburg's old business district into a new education town. This initiative aims to train 100,000 leaders for the continent, addressing the pressing need for skilled professionals in the most impactful continent on the planet.

Rehumanising Education

Putting The Human Being First

We empower students to enhance their skills and well-being through structured and intrinsic growth pathways. Our approach fosters systematic development in academic, personal, and career domains. Even students initially deemed ineligible for higher education have demonstrated remarkable success, surpassing expectations to achieve prosperity. This success translates into improved socioeconomic advancement through access to housing, healthcare, and growth opportunities for their families, institutions and communities exceeding even their own aspirations.

BY 2050:

25% of the world's population will be African.

BY 2030:

40% of the world's youth will be African.

WORLD ECONOMIC FORUM, SEP 19, 2022

Graduate story

Meet Sifiso Low; A claims handler at international company, Bryte Insurance.

"Sifiso is a great part of our team; his work is exceptional. It is as if he has over ten years' work experience," says Cloud Saungweme, Bryte's chief claim officer and Sifiso's manager.



full potential. I went for the open day the following weekend, wrote the assessment a week later, and I was enrolled at the Maharishi Institute in 2014. I started learning about CBE (Conscious-Based Education) and meditation, and I must say, my life started changing for the better. In the first year, I focused on my development, and in the second year, I became part of the School Governing Body and an advanced meditator. In my third year, I was the MI ambassador, a tutor in English, and PA to the Dean of students. I also became a mentor and ran a financial management workshop," says Sifiso.

But life was not always so bright for Sifiso. The 28-year-old grew up in the dusty streets of Soweto with his mother and siblings. They lived on his mother's salary who worked as a domestic. Times were hard for the family, especially because his father passed away when he was three years old. After completing high school, he stayed at home for close to five years. During that time, he became a drug addict and associated with criminals. He had no hope or choice.

Having these opportunities boosted Sifiso's self esteem and ultimately led him to be where he is now. "When I look at who I am today and where I came from, there was no way that a boy living in poverty like me could be employed at a huge company working as a claims handler."

Until one fateful day when he heard Dr Taddy Blecher on the radio. "Dr Blecher was on the air talking about an opportunity to study business for only ZAR 200 a month. He mentioned a method of teaching that MI practices which allows individuals to use their

"My life is great now because I have a purpose. I want to build self-sustainable small businesses so that the youth back home can also do something positive with their lives. I'd love to own a bank that would help people move away from poverty and closer to wealth. I also want to give back to MI, and hopefully my work will not only impact the youth of South Africa, but the whole of Africa".

Chosen by Stanford University as one of the 12 most innovative higher education institutions in the world*

*Stanford University: 'Reimagining Higher Education by 2025' published report.

94.7%
job placement
rate of graduates.

90%
of graduates internships are
converted to permanent or
long term employment.

60 times
Graduate earnings are
60 times the organization's
annual running costs every year.

MII is 80%
sustainable through 20
innovative income streams
and business ventures.

Each MII student/graduate has a 'moral contract' to
'Pay it Forward'
and support studies at MII for
another unemployed individual.

Securing Tomorrow Today

Building the First Educational Capital of the World's Youngest Continent

Through the recent donation by Anglo American of their iconic headquarters in the Johannesburg, we are now partnering with institutions championing the regeneration of Johannesburg, with the shared intent to advance socioeconomic regeneration through the heart of post-Apartheid Africa. Together, we intend to develop an 'Education Town' to educate countless youth over generations to come, building a city of education, of entrepreneurship, of technological innovation: a city of hope.

BY SUPPORTING OUR STUDENTS:

- You help them become a highly functional, competent and employed member of society
- You give the gift of dignity and freedom
- You help change everything

SOME EMPLOYER PARTNERS:

 **accenture**

 **amazon**

 **BRITISH
COUNCIL**

 **CISCO
CISCO**

 **INCUBETA**

 **Roche**

 **Seed**

 **RM
ATTORNEYS**

 **SAP**

 **Nando's**

 **ADT**

 **INNOVATION
GROUP**

THE MASTER PLAN

- 1. Create 'Education Town'**
Turn the historical Johannesburg Central Business District into a University College town.
- 2. Headquarters to Support All Expansion**
Keep innovating a self-sufficient human, educational, physical, financial & tech infrastructure for rolling out anywhere.
- 3. Establishing Affordable Campuses in High-Demand Areas**
Durban, Cape Town, Lusaka, etc accompanied with ultra-low-cost foundation sites in rural areas/townships.
- 4. Preparing Graduates for Real Jobs**
High-touch transformational learning supported by hosting all course content in the cloud with a fully automated AI-supported ecosystem.
- 5. Operational Excellence**
Build a world-class academic and operational team and scale to 40,000 students organically over time.

By 2035, we aim to assist **100,000 African students**, earning **£50 Billion** over their working careers supporting **1,000, 000 family members**.



Overview statement

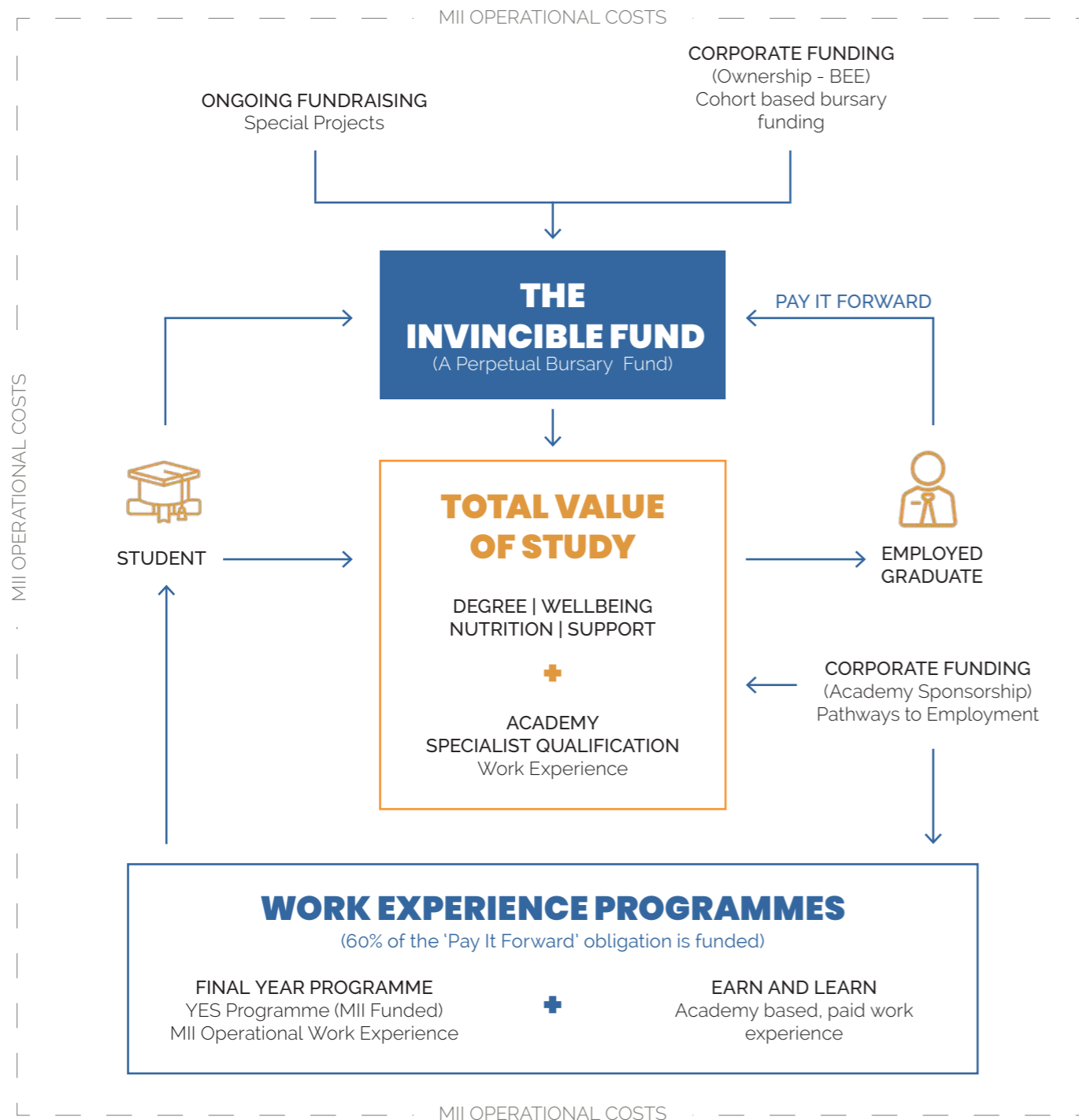
Financial Sustainability Solutions

MII employs a robust blended finance model, including a bursary endowment fund, and multiple diverse funding streams, ensuring financial sustainability without relying solely on philanthropy. Alongside this, MII has achieved a remarkable 40% reduction in operating costs through student involvement in all operations, nurturing their leadership and character growth.

MII works continuously to develop these diverse funding streams simultaneously, and to focusing on broadening and deepening our fundraising activities and building key partnerships. Our funding streams are seeing significant growth. MII is currently 80% self funding with its current size of operations. As the organisation moves through step-changes in growth of staff and student numbers, there is also a natural growth in funding due to the self-funded design, but also as we prove our approach as an excellent investment and MII as the leading partner for education funding.

We aim to put over **£50 billion** into the hands of **marginalised families across Africa**.

Innovative Funding Model



Fortifying the Fund

Through Multiple Income Streams

1. Black Economic Empowerment Ownership Deals
2. Learnerships (Training contacts from large employers)
3. Donations
4. Enterprise and Supplier Development Support
5. 'Learn and Earn'
6. 'Pay it Forward'
7. Businesses started & owned by MI
8. Bursary Fund Returns
9. Corporate Venturing - Private Equity Fund
10. Cryptocurrency
11. Tuition Fees
12. Income Share Agreements
13. Cost Reduction
14. Government funding
15. IP Sales
16. Impact Investment Fund
17. Social Franchising

Through an innovative work-study programme, "Earn and Learn", students contribute and gain valuable work experience, and receive commensurate compensation. Upon entering employment, the graduate then completes their final contribution by supporting another student in a unique "Pay It Forward" plan.

Compelling reasons to believe in MII

Your Support is the Impetus For New Generations of Students

Your support enables ACF (MII U.K.) to reach new populations of marginalised youth who, following graduation, fund other students to access world-leading education.

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6.5%

A full bursary that a sponsor pays, at an average of £1,000 per year (£5,000 in total) is only 6.5% of the true cost of the full retail value of the education package a student receives because of all the other sustainable income funds MII is already generating. It means you always pay less, and receive more value for your social investment.

84X

The social return on investment you receive walking this journey with a young person to bring them and their family out of poverty. For every £1 you spend, the individual is likely to earn £84 conservatively over their working career.

100%

The likelihood of success on your social investment. For every student that you fund that either drops out or fails, MII will replace them with another successful student who will then receive your bursary support, at MII's cost.

Investing in scaled change

The Highest ROI for Large-Scale Change

MI's sustainable financial model directs significant support towards one-time, substantial capital expansions to drive impactful growth. These expansions translate to significant increases in student enrollment, new facilities, and campuses. This creates a lasting legacy, educating tens of thousands of marginalized youth over time, all at a fraction of the usual cost.



3.5%

The average cost of establishing a new university campus is £78 million. Through ACF (MII U.K.), this cost is reduced to £2.75 million (excluding land).



3.4%

The average cost of educating 40,000 students per year in higher education in SA is £1.25 billion. Through ACF (MII U.K.) and MII, the cost is £43 million.



2.8%

To educate 100,000 youth in SA will cost more than £3 billion. To educate 100,000 youth in SA will cost more than £3 billion. To educate 100,000 youth in SA will cost more than £3 billion. Through ACF (MII U.K.) this is reduced to £85m including 'Pay it Forward' over 15-year period.

If MII were to raise another £85m in capital fundraising over the next 15 years, a total of 40,000 students per year, every year from the most deprived backgrounds in South Africa, would be preparing themselves to become a high-paid professional and meaningful contributors to their family, community and wider society. This would be sustained without ever needing philanthropy.

STUDENT WORK-STUDY PRACTICAL PROGRAMMES

MII is able to reduce running costs by 40% through involving students in running all aspects of the institution. 80% of staff in the institution are students. Students are involved in all these areas:



PRACTICUM

Junior students maintain campus hygiene and upkeep, embodying the ethos of 'caring for our campus.' They establish a self-regulatory peer system and report maintenance issues. Due to their active role in cleanliness, MII employs only a limited number of full-time janitors. Additionally, junior students contribute to food preparation, dishwashing, furniture moving, and more. This practicum work, integral to their annual credits, involves 80 hours of engagement during their first and second years on campus.



WORK-STUDY

Students work on campus in areas such as marketing, facilitation & tutoring, the library, administration and IT. Students are assigned a manager who also acts as their mentor while they are taught on-the-job skills and good skills and work ethic. Students earn a small stipend which is subsidised through industry support.



ENTREPRENEURSHIP

All students get the opportunity to run small businesses on campus, either individually or in groups. Some students run their small businesses outside the campus in the CBD or in their communities. The programme is managed by the Skills department. Students maintain records, logs and reports of their businesses and receive support and guidance from business advisors who are MII graduates and staff. This does not directly reduce MII costs. However, indirectly, students become less dependent on MII resources since they have their own income to support their needs and sometimes those of their families.



PROFESSIONAL WORK-STUDY & INDUSTRY VERTICALS

Senior students who excel have the chance to engage in professional contracts at an elevated level, be it for MII or external clients like Bryte, Accenture, DSG, Experian, and more. Opportunities span consulting, insurance sales, outsourcing, finance, lecturing, on-campus stockbroking, and more. Each student receives a manager and mentor, learning practical skills and work ethics.



BUILDING A SYSTEM IN PERPETUITY: PAY-IT-FORWARD

In the spirit of helping as many young people as possible, MII requires that all current students and all graduates undertake to 'pay forward' their bursaries, in support of the next student. Pay-it-forward is important as it instils financial responsibility, a 'philanthropic' culture and a way of being in supporting another individual worthy of support. This allows each student to fully appreciate the value of their education. It in turn helps create sustainability for MII to ensure the longevity of the Institute's work. This is a vital element of the MII ethos and culture.



AFRICA
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SUPPORTING WORLD-LEADING EDUCATION FOR ALL

Partner with ACF (MII U.K.) to discover the richest form
of education that regenerates our world, today.

WWW.ACFFOUNDATION.UK